

Royal Ascot 2024 Bookmakers Arrangements

Tuesday 18th – 22nd 2024



Dear

Welcome to Royal Ascot 2024.

We look forward to welcoming you and your teams back to the racecourse and our aim is to ensure that your experience is as enjoyable as we can possibly make it and that you get to enjoy the Royal Ascot experience as much as our guests.

Ascot has now moved all on-line bookings to a new Ticketmaster booking system. Apologies but all bookmakers have to re-register with Ascot/Ticketmaster as your existing email and passwords will not be recognised. Once registered it is a simple process to book your weekly tickets. If you have purchased tickets in March or May, then you would have already registered and your details will be recognised when you book your RA tickets.

I would strongly suggest that you all refer to the booking details later in this document to ensure that when you are booking, you have all of the details required to hand.

Royal Ascot Meeting Details

- Meeting dates - Tuesday 18th June through to Saturday 22nd June.
- Seven races on all days although the order of running has changed slightly from last year, a full list and order of running is included below:
- Gates open – all days – 10.30am
- First Race - all days – 2.30pm / Final race (race 7) – all days – 6.10pm

Fees

- As always, we are offering a weekly badge whereby if you purchase a badge for all five days of the meeting, you will receive a 20% discount. We can also extend this to all staff that are working for you as long as they /you purchase their tickets at the same time.
- This fee is x 7 multiplier (the bookmaker admission is included in this fee).
- As in previous years there is also a marketing fee for this meeting, this is calculated at 2 x the First Days admission price.
- All fees are set out in the tables below including the bookmakers weekly fee, any staff fees and also a car parking offer for car parks 6 (located near to the Windsor Enclosure) & 8 (located near to the Village Enclosure).
- The fees include the marketing fee and the RBC fee which is set at £30 per day per pitch
- A weekly car parking permit is now able to be purchased at a fee of £180 (this represents a 20% discount from the daily fee) – there are limited spaces in each car park and preference will be given to pre-purchased car park ticketholders. These will be allocated on a first come first served basis. The car parking option will only be able to be ordered online when you are booking your weekly or daily badges.

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Royal Ascot 2024 - Bookmakers Fees (booked from April)												
	Tues	Weds	Thurs	Fri	Sat	Sub Total	RA Fee * 7 Times	20% Discount if all 5 days are booked in single transaction	Bookmakers Total	RBC Fee @ £30 per Day	Marketing Fee	Total
Queen Anne Enclosure	£90	£90	£99	£99	£99	£477	£3,339	£668	£2,671	£150	£180	£3,001
Windsor Enclosure	£49	£49	£65	£65	£65	£293	£2,051	£410	£1,641	£150	£98	£1,889
Village Enclosure			£85	£85	£85	£255	£1,785	N/A	£1,785	£90	£170	£2,045
Heath Enclosure	10	10	10	10	10	£50	£350	£70	£280	£90	£20	£390
Village Enclosure (Hospitality)	10	10	85	85	85	£275	£1,925	£385	£1,540	£150	£20	£1,710

Royal Ascot 2024 - Bookmakers Staff Fees & Car Parking Fees (April 1st)												
	Tues	Weds	Thurs	Fri	Sat	Sub Total	RA Fee * 7 Times	20% Discount if all 5 days are booked in single transaction	Bookmakers Staff Total	RBC Fee @ £30 per Day	Marketing Fee	Total
Queen Anne Enclosure	£90	£90	£99	£99	£99	£477	N/A	£95	£382	N/A	N/A	£382
Windsor Enclosure	£49	£49	£65	£65	£65	£293	N/A	£59	£234	N/A	N/A	£234
Village Enclosure			£85	£85	£85	£255	N/A	N/A	£255	N/A	N/A	£255
Heath Enclosure	£10	£10	£10	£10	£10	£50	N/A	£10	£40	N/A	N/A	£40
Village Enclosure (Hospitality)	£10	£10	£85	£85	£85	£275	N/A	£55	£220	N/A	N/A	£220
Car Park 6	£45	£45	£45	£45	£45	£225	N/A	£45	£180	N/A	N/A	£180
Car Park 8	£45	£45	£45	£45	£45	£225	N/A	£45	£180	N/A	N/A	£180

Order of Running

FIRST DAY - TUESDAY 18th JUN				
ITV1	2.30pm	The Queen Anne Stakes (Group 1)	4+	£750,000 Straight Mile
ITV1	3.05pm	The Coventry Stakes (Group 2)	2	£175,000 Six Furlongs
ITV1	3.45pm	The King Charles III Stakes (Group 1)	3+	£650,000 Five Furlongs
ITV1	4.25pm	The St James's Palace Stakes (Group 1)	3 colts	£650,000 Round (Old) Mile
ITV1	5.05pm	The Ascot Stakes (Handicap) (Class 2) (0-100)	4+	£110,000 Two Miles, Four Furlongs
ITV1	5.40pm	The Wolferton Stakes (Listed)	4+	£120,000 One Mile, Two Furlongs
ITV4	6.15pm	The Copper Horse Stakes (Handicap) (Class 2) (0-105)	4+	£110,000 One Mile, Six Furlongs
SECOND DAY - WEDNESDAY 19th JUNE				
ITV4	2.30pm	The Queen Mary Stakes (Group 2)	2 fillies	£150,000 Five Furlongs

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ITV4 3.05pm	The Queen's Vase (Group 2)	3	£265,000	One Mile, Six Furlongs
ITV4 3.45pm	The Duke of Cambridge Stakes (Group 2)	4+ fillies & mares	£225,000	Round (Old) Mile
ITV1 4.25pm	The Prince of Wales's Stakes (Group 1)	4+	£1,000,000	One Mile, Two Furlongs
ITV1 5.05pm	The Royal Hunt Cup (Heritage Handicap)	3+	£175,000	Straight Mile
	(Class 2) (Open)			
ITV1 5.40pm	The Kensington Palace Stakes (Handicap)	4+ fillies & mares	£110,000	Straight Mile
	(Class 2) (0-105)			
ITV4 6.15pm	The Windsor Castle Stakes (Listed)	2	£110,000	Five Furlongs
<u>THIRD DAY – THURSDAY 20th JUNE</u>				
ITV4 2.30pm	The Norfolk Stakes (Group 2)	2	£150,000	Five Furlongs
ITV4 3.05pm	The King George V Stakes (Handicap)	3	£110,000	One Mile, Four Furlongs
	(Class 2) (0-105)			
ITV4 3.45pm	The Ribblesdale Stakes (Group 2)	3 fillies	£250,000	One Mile, Four Furlongs
ITV1 4.25pm	The Gold Cup (Group 1)	4+	£650,000	Two Miles, Four Furlongs
ITV1 5.05pm	The Britannia Stakes (Heritage Handicap)	3 colts & geldings	£120,000	Straight Mile
	(Class 2) (0-105)			

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ITV1 5.40pm	The Hampton Court Stakes (Group 3)	3	£150,000	One Mile, Two Furlongs
ITV4 6.15pm	The Buckingham Palace Stakes (Handicap)	3+	£110,000	Seven Furlongs
	(Class 2) (0-105)			
<u>FOURTH DAY – FRIDAY 21st JUNE</u>				
ITV1 2.30pm	The Albany Stakes (Group 3)	2 fillies	£125,000	Six Furlongs
ITV1 3.05pm	The Commonwealth Cup (Group 1)	3 colts & fillies	£650,000	Six Furlongs
ITV1 3.45pm	The Coronation Stakes (Group 1)	3 fillies	£650,000	Round (Old) Mile
ITV4 4.25pm	The Duke of Edinburgh Stakes (Handicap)	3+	£110,000	One Mile, Four Furlongs
ITV4 5.05pm	The Sandringham Stakes (Handicap) Class 2	3 fillies	£110,000	Straight Mile
ITV4 5.40pm	The King Edward VII Stakes (Group 2)	3 colts & geldings	£250,000	One Mile, Four Furlongs
ITV4 6.15pm	The Palace of Holyroodhouse Stakes (Handicap)	3	£110,000	Five Furlongs
<u>FIFTH DAY – SATURDAY 22nd JUNE</u>				
ITV1 2.30pm	The Chesham Stakes (Listed)	2	£110,000	Seven Furlongs
ITV1 3.05pm	The Hardwicke Stakes (Group 2)	4+	£250,000	One Mile, Four Furlongs
ITV1 3.45pm	The Queen Elizabeth II Jubilee Stakes (Group 1)	4+	£1,000,000	Six Furlongs
ITV4 4.25pm	The Jersey Stakes (Group 3)	3	£150,000	Seven Furlongs
ITV4 5.05pm	The Wokingham Stakes (Heritage Handicap)	3+	£175,000	Six Furlongs
	(Class 2) (0-110)			
ITV4 5.40pm	The Golden Gates Stakes (Handicap)	3	£110,000	One Mile, Two Furlongs
	(Class 2) (0-105)			

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ITV4 6.15pm	The Queen Alexandra Stakes (Conditions)	4+	£110,000	Two Miles, Six Furlongs
	(Class 2)			

New Areas & Village Betting Positions

- Queen Anne Enclosure

The extra betting positions/areas that will be available are.

Royal Enclosure Gardens – 4 positions

These pitches are now exclusively located in the Royal Enclosure and ***a dress code will be required (Royal Enclosure dress code)*** for all bookmakers and staff who wish to bet in this location. Positions will be offered on a 1-1 basis tatts/rails in the normal way. There is no 'extra' charge for this location.

- Due to the dress code requirements, this location will have to be agreed in advance and are only available on a weekly basis. Please advise me by email if you wish to operate in this area. Please advise your name, trading name and pick number in the email. I will advise all of those that have been successful by 4th June to allow time to arrange suitable attire.
- All staff will be issued with Royal Ascot name badges and only those named will be able to work in this area. Any bookmaker or member of staff not in REG dress code will not be able to operate or use this area at any time.
- We will discuss the logistics of offering these positions with the RBC and interested bookmakers. I will advise all of those that have been successful by 4th June to allow time to arrange suitable attire.
- As all equipment can be left in position all week, the pitching-in time for these positions is midday.
- We will supply Ascot branded umbrellas to use by bookmakers in these positions

Bandstand

- There will be four positions available in this location. They will be available on a 1-1 tatts/rails basis in the normal way. These will be allocated on a daily basis and the charges will be invoiced to the bookmakers taking these positions following the meeting.
- There is an additional daily charge of £150 for these positions and we will invoice the bookmaker after the event to collect this fee.

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- The bookmaker confirms an ‘openbook’ policy in these positions and will share their turnover report at the end of each day.
- The pitching-in time for these positions is 10.00am
- We will supply umbrellas to use by all 4 bookmakers in these positions.

General Information

	Rails	Tattersalls (Queen Anne Enclosure)	Royal Silver (Windsor Enclosure)	Heath Enclosure and Village Enclosure
Joint drop off	All bookmakers can drop off equipment on either Sunday 16 th or Monday 17 th June. If you wish to drop equipment off, please email betting@ascot.com to confirm details. The Security Team will be made aware, and all equipment (joints etc) will be searched and sealed and left at your own risk. We will need your car (make and model) and registration details to ensure that you have access to the racecourse on either of the days listed.			
Free Parking	New Mile Road Staff Car Park Or Car Park Z			
Enclosure	Rails	Tatts	Windsor	Heath / Village
Entrance	Pavilion (Course Road entrance)	Pavilion (Course Road entrance)	Windsor Enclosure East entrance	Heath Enclosure entrance
Earliest Access	9.00am	9.00am	9.00am	9.00am
Gates open for racegoers	10.30am	10.30am	10.30am	10.30am
Pitching up time	3 hours before first race	3 hours before first race	3 hours before first race	3 hours before first race

Bookmaker Badges & Wristbands:

As a reminder Ascot Racecourse requires a swing badge to be worn by both bookmakers and their staff in order to trade on their pitch. The badge must be worn so that it is visible to Ascot Racecourse and RBC staff at all times.

To gain access to the racecourse, all bookmakers and all bookmakers staff will be asked to wear a wristband. The wristband must be worn each day. Please be aware that unless you are wearing a wristband, relevant to the specific day, you may be refused entrance. We will issue your wristbands with your badges, and these can be either be posted out in advance or collected from the racecourse on either Sunday (16th) or Monday (17th) from the badge box at the Pavilion entrance.

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To gain access to all enclosures, bookmakers and all staff must be wearing a relevant wristband. This helps our security staff in identifying all bookmakers and all of your staff, once inside you do not have to wear the wristband unless you exit the course and wish to re-enter.

*'Can I please ask you all to wear the wristband when entering the racecourse. Do not attempt to gain entrance by carrying the wristband. To gain access to the course, you must be wearing the relevant wristband, each day is coloured to help the security team in identifying and helping you. They have been asked to refuse entry to people carrying the wristband or not wearing the relevant wristband. **They will also refuse entrance to people not wearing a wristband.** Please assist the security team in doing what is a very difficult and stressful job. They are following our instructions so please treat the team with respect and we expect you to be able to enter the course each day without issues'*

The bookmakers badge box (at the Pavilion entrance) will also be open for collection of badges, wristbands and other issues on a daily basis from 9.00am through to 11.30am. This is for the QA and Windsor Enclosure bookmakers. There will also be a collection point for all Heath and Village Bookmakers. This will be from the sales office located near to the entrance to the Village enclosure.

Bookmakers and/or their assistants who trade without the relevant badges will be asked to leave the pitch with immediate effect (or until a full priced betting badge is purchased) and will be reported to the Betting Ring Manager.

Bookmaker Staff Tickets:

All staff tickets must be purchased in advance. A weekly staff ticket is available and will be discounted at the same rate as the bookmakers' badge (20%). All staff tickets will be accompanied by a swing badge which must be worn and visible to Ascot Racecourse staff at all times.

Secondary Pay-Out Positions:

Due to the lack of space within the betting rings and the likely impact on other bookmakers, the use of secondary pay-out positions is not allowed at Royal Ascot.

Enclosure Details

- **Queen Anne Enclosure – RAILS – max number of bookmakers – 29**
 - No changes to the layout of this area
 - It is expected that 2 positions will be taken at the Bandstand.
 - It is expected that 2 positions will be taken in the Royal Enclosure Gardens
- **Queen Anne Enclosure – max number of bookmakers - 90**

Due to the changes in facilities within this enclosure, the betting positions are as follows:

- There will be 77 betting positions in the betting ring as normal – they will operate in the usual manner (horseshoe style)
- It is expected that 2 positions will be taken at the Bandstand

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- It is expected that 2 positions will be taken in the Royal Enclosure Gardens
- Unfortunately, the 4 positions by the Parade Ring (west side) are not available this year.
- The remaining positions (9) will be located on the lawns in front of the Furlong Restaurant on the East Trackside Lawn

For the avoidance of doubt, if the positions at the Bandstand and in the Royal Enclosure Gardens are taken, then there will only be a maximum of 9 positions on the East Trackside Lawn. All other bookmakers will be expected to operate from the main betting ring.

- **Heath & Village Enclosure**

- There are a maximum of 5 positions located on the road in front of the Village Restaurant (all days)
- There are a maximum of 5 positions located on the road in front of the Villiers Restaurant (all days)
- There are a maximum of 2 positions located on the road behind the Winning Post Gardens (behind chalet number 1) – this is also adjacent to the Media Centre
- There are several positions on the road behind the ‘Gazebos at the Village’ which are located on the jumps track.
- All positions in the above areas are from the Heath list and are charged at Heath Prices on Tuesday and Wednesday and Village prices on Thursday, Friday & Saturday
- There will be a Betfred betting shop located in the village for the first time and will open on Thursday, Friday and Saturday

Please be aware that on the Tuesday and Wednesday of the meeting, the Heath Enclosure will be reduced in size as there will be approx. 150 school children in attendance. The children will have their own area marked out and not be able to enter the main Heath Enclosure.

Windsor Enclosure

- There are a maximum of 75 betting positions in this enclosure
- The locations of the pitches will be as advised as per the plan attached with this document
- The Betfred shop will be located in the ‘lower area’ near to the Takeover Target bar.

Purchasing your Royal Ascot Badges:

- All tickets must be purchased online and in advance at www.ascot.com.

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- You will need to have an Ascot/Ticketmaster bookmakers account. If you have purchased tickets before (in 2024), your details will have been retained by the system. If you are new to the Ascot/Ticketmaster booking system, please create an online account.
- ***Please be aware that your 2023 booking details are now invalid, follow the instructions attached and create an account or log in when prompted.***
- Once you have this you will be able to purchase all badges, staff tickets and car parking (if required) online. All tickets, badges and wristbands can be collected in advance (Sunday or Monday) or on the Tuesday of the meeting but potentially there may be long queues on arrival. We strongly recommend that all tickets are collected in advance.
- The bookmakers badge box will be open from 9.00am each day of the meeting (8.00am on the Tuesday) until 11.30 for collections and any bookmaker enquiries.

Royal Ascot 2024 Booking Process

Please see accompanying document

Royal Ascot 2024 – Booking Guidelines

Please read in full before commencing your booking as this guide has been designed to guide you through the system.

The required links are also included in the Booking Guideline

The Enclosure plans will be added to the RBC website

Windsor Enclosure:

Please note that the entrance is at the far eastern end of the Windsor Enclosure (off Winkfield Road). This is within easy walking distance to the staff parking locations. We will be taking steps to de-mark an area in front of the bookmakers as per previous years.

Searching:

Royal Ascot is a major international event, and this mass gathering has a worldwide audience, we therefore all need to be conscious of the security of the event. In order that we can provide a safe and secure venue, we do ask that you comply with the requests of our searching staff, supported by the Police and we are grateful for your co-operation. Please allow extra time for these checks.

Dress code:

Please be aware of the dress code. For full details please go to www.ascot.co.uk. Racegoers and Bookmakers are asked to wear smart clothes. In General Admission (Tatts) ladies are required to dress in a manner appropriate to a smart occasion. A hat, headpiece or fascinator should be worn at all times. Gentlemen are required to wear a suit with a shirt and tie.

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For bookmakers opting into the Royal Enclosure Gardens, all bookmakers and staff are expected to adhere to the dress code.

Pitching times:

To ensure the allocation of pitches runs smoothly please arrive in plenty of time. In General Admission (Tatts/Rails) please meet in the centre of the ring; Royal Silver (Windsor Enclosure) by the Bar on the main viewing lawn; Heath/Village by the entrance.

Betting Ring Managers

- Queen Anne Enclosure (tatts & rails)
 - Andrew Boardley
 - Duncan Lilywhite

- Windsor Enclosure
 - Vicki Moore (Tues-Thurs)
 - Andrew Collins (Fri-Sat)
 - Grant Newman

- Village/Heath
 - Sarah Woodbourne

Umbrellas:

Unless it is raining, all umbrellas must be lowered during races. Any bookmakers choosing to occupy one of the extra list positions made available by separate licence at Royal Ascot (see below) must use an Ascot umbrella – this will be provided.

If you have any further queries about the meeting or facilities, please check our website www.ascot.com

Please don't hesitate to contact me direct by email at tony.may@ascot.com if you have any specific enquiries.

For any specific betting enquiries please contact Andrew Boardley, Regional Betting Ring Manager, at a.boardley@rbc-uk.com. Alternatively, please consult the RBC website at www.rbc-uk.com

We look forward to seeing you at what promises to be one of the 'must be at' events of the year.

Tony May
Senior Betting Manager
Ascot Racecourse