

PRE-FESTIVAL BLC CHELTENHAM RACECOURSE - NOTES 21 February 2024

IN ATTENDANCE:

Bookmakers - Simon Wallis, Nick Daisley, John Hooper, Mark Jeal, Dale Such.

Racecourse – Gemma Steve, Andy Collins, Neil Pateman, Steve Clare.

Apologies – Barry Johnson, Barry Pinnington, Graham Thorpe (resigned).

Advance ticket and hospitality sales are indicating a similar public attendance as to that in 2023.

Gold Cup Day is already sold out in Club, small numbers of Tattersalls and Best Mate still available.

Current daily public attendance forecasts:

Tuesday 60,500

Wednesday 52,000

Thursday 61,000

Friday 68,500

The sales and marketing team are working hard to further increase ticket sales, especially for Wednesday.

There will be 22 ATM machines on site in total. Unfortunately the ATM provider is unable to offer a cost effective cash collection and deposit service for bookmakers.

Bookmakers' operational aspects were discussed. As usual a separate detailed notice outlining bookmaker arrangements will be provided on the RBC website in advance of February month end.

Following on from the recent RCA announcement posted on the RBC website, bookmakers were reminded of the updated mandatory Special Conditions E requirement to only use card reading machines that block credit cards – i.e. will only accept payments from debit cards.