

The Hill 2026

Invitation to bid for betting positions on the Hill at Epsom Downs Racecourse for 2026

This letter sets out the bidding process to determine which bookmakers will be permitted to operate from betting positions in betting areas on the Hill at Epsom Downs Racecourse on 5 June 2026 "**Ladies Day**", 6 June 2026 "**Derby Day**" (each a "**Bid Day**" and together the "**Bid Days**").

Accordingly, you are invited by Epsom Downs Racecourse Limited (the "**Racecourse**") to submit an online bid for any betting positions available on a Bid Day provided you follow the process outlined below.

The Hill 2026

From the various press coverage, you will be aware of the significant improvements to public facilities on the Hill for this year.

Not least is the introduction of the DerbyFest area, presented by Frank Warren's Queensbury organisation. Free to enter public access on both days, festival goers can expect a buzzing atmosphere centred around the main stage. Visitors can look forward to a packed schedule of chart topping musical acts, live entertainment and interactive moments throughout the both days. The stage will host live acts, special guest celebrity appearances including well known personalities and Derby winning jockeys.

The DerbyFest area expects 20,000 visitors on Derby Day, and 10,000 on Ladies Day.

Please refer to the attached indicative layout plan for the **approximate** location betting areas and facilities on the Hill. Please note that detail planning will continue after the bidding process has been completed which might cause the final layout to differ from the indicative layout plan.

A summary of the betting areas is as follows:

DerbyFest, a very large space behind the Walton, approximately between the Funfair and the Community Zone.

The Betfred Betting Square betting area (formerly Hill Betting Square) will be in operation, bookmakers being positioned in a line between the two Tote kiosks with facing away from the Grandstand as usual. Bars and catering outlets will feature here as well as Betfred & William Hill betting shops.

Hill Coach/Car Park - coach parking will be again sited adjacent to the Heliport, but this area will also encompass various car parking.

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There will be a new Community Zone located within Tattenham Corner featuring 20 open top buses / coaches (already booked), family entertainment, bars & catering. Apart from on-course bookmakers there will be a number of Tote betting kiosks. Estimated adult public attendance - Ladies Day 3,000; Derby Day 5,000.

The Tote will operate throughout the Hill as usual.

Betting positions in the Walton will be not be offered as part of this process.

Bookmakers from the Lonsdale list will operate in the Walton.

Bidding process

The table below lists (a) the betting areas on The Hill, (b) the Bid Days on which they are available to bookmakers, (c) the maximum number of bookmakers who may operate in each betting area on a Bid Day, and (d) the minimum sum which may be bid for a betting position in each betting area. This year, the minimum bid for each betting area will be £350.00.

A. Betting area:	B. Bid Days:	C: Bookmaker number:	D: Minimum bid (£):
Community Zone	DerbyDay Ladies Day	12 6	350
Hill Coach/Car Parks	Derby Day	10	350
DerbyFest	Derby Day Ladies Day	20 10	500
Betfred Betting Square	Derby Day Ladies Day	20 10	500

- 1.1 You are permitted to bid for and operate any number of betting positions in any number of betting areas on the Bid Days up to a maximum of two (2) betting positions in any single betting area (together the "**First Option Bid**").
- 1.2 Your bid for a betting position in a betting area shall be for all Bid Days on which it is designated to operate in the table above. For example, if you bid for a betting position in the Derby Festival Area, that bid shall be for a betting position on Derby Day & Ladies Day. However, if you are awarded a betting position, you will not be obliged to operate from the betting position on all Bid Days. If you bid for a single betting position only for your First Option Bid, you may also make a second bid ("**Second Option Bid**") for a single betting position in any betting area on the Bid Days by completing the section

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entitled "Second Option Bid" on the bid form. If you bid for more than one betting position in your First Option Bid, you may not make a Second Option Bid.

- 1.3 Bids must be submitted online using the bidding form available on the RBC website.
- 1.4 You must hold a valid betting operating licence under the Gambling Act 2005 and be registered with Racecourse Betting Compliance Limited ("**RBC**") to submit a bid and operate from a betting position on the Hill.
- 1.5 In order for a bid to be valid, each completed bidding form must be submitted **no later than Friday 17 April 2026**.
- 1.6 Bids received after **17 April 2026** will not be considered.
- 1.7 Once submitted a bid is deemed to be binding on you and may not be rescinded or amended by you in any way. Accordingly, if you are awarded a betting position by the Racecourse following the bidding process, the relevant bid amount will be charged to your payment card. No refunds shall be payable except the betting administration fee in accordance with paragraph 2.3.
- 1.8 This letter and any dispute or claim arising out of or in connection with it or its subject matter, whether of a contractual or non-contractual nature, shall be governed by and construed in accordance with the law of England. The courts of England shall have exclusive jurisdiction to settle any dispute arising out of or in connection with this letter.

2 Level of bids/administration fee

- 2.1 Any sums bid by you will be deemed to be inclusive of VAT and bids will only be considered if they are for a sum equal to or in excess of the minimum sum for the relevant betting area as set out in the table in paragraph 1. Any sums bid must be in whole pounds.
- 2.2 If you are awarded a betting position by the Racecourse, the sum you bid for that betting position will constitute the licence fee (which includes the cost of the betting badge) for that betting position. In addition to the licence fee, you will be required to pay a Betting Administration Fee for a betting position as follows:
 - (a) £30 for betting positions which are open for one Bid Day only;
 - (b) £60 for betting positions which are open for two Bid Days only;
- 2.3 If you are awarded a betting position by the Racecourse, the Betting Administration Fee is payable by you in advance. However, if you do not attend the betting position

on the relevant Bid Day(s) RBC shall refund the Betting Administration Fee for that betting position on the relevant Bid Day(s).

- 2.4 Each bookmaker shall be responsible for safely securing betting joints and equipment at the allocated betting position by way of a spike, 'corkscrew' or similar.

3 Award of betting positions

- 3.1 After the closing date the Racecourse and RBC will review all valid bids received, following which the Racecourse shall award positions on a list created by RBC for each betting area (the "**List of Bookmakers**") according to the amount bid. The number of positions on the List of Bookmakers shall not exceed the maximum bookmaker number for each betting area as shown above. The highest bid for a betting area shall be allocated the first position on the List of Bookmakers and then positions on the List of Bookmakers shall be allocated in numerical order according to the successive next highest bid until either the List of Bookmakers is complete or all bids have been allocated (whichever is the earlier). The maximum number of betting positions available on each day will be equal to the number of successful bids for that day.

- 3.2 Where there are bids of the same amount for a betting position, the first bid submitted to RBC will take precedence and then the second bid received and so on (as the case may be).

- 3.3 The Racecourse reserves the right at its absolute discretion to refuse to accept or review a bid.

- 3.4 The Racecourse reserves the right at its absolute discretion to refuse to accept or review a bid in respect of any betting area where the number of bids received is insufficient to provide an acceptable number of betting positions.

- 3.5 You will be notified by email on or before **24 April 2026** if you have been awarded a betting position and of your list position on the List of Bookmakers and will be issued with a licence in the same or substantially the same form as the licence published on the RBC website.

- 3.6 The licence contains the terms and conditions for bookmakers operating at a betting position on the Hill. You will not be permitted to operate at a betting position without signing and returning the licence to RBC.

- 3.7 The signed licence must be received by RBC on **1 May 2026 at the latest**.

- 3.8 The Racecourse reserves the right to offer the betting position to an alternative bidder if the signed licence is not received by the due date. No Payments shall be refunded except the betting administration fee in accordance with paragraph 2.3.

3.9 Following receipt of the signed licence, the Racecourse will sign the licence and return a copy of the completed licence to you.

3.10 Allocation of betting positions

3.11 Betting positions in the relevant betting areas will be allocated in accordance with the position allocation policy set out in the licence as may be amended from time to time. The position allocation policy has also been described below for ease of reference:

- (a) a bookmaker shall not be allocated a betting position in a betting area on the Hill unless the bookmaker holds a list position on the relevant List of Bookmakers;
- (b) positions in betting areas on the Hill will be allocated to bookmakers by the BRM in numerical order as they appear on the relevant List of Bookmakers at such time as the Racecourse deems appropriate;
- (c) a bookmaker may not receive or take bets anywhere on the Epsom Downs Racecourse other than from the allocated betting position without the prior written consent of the Racecourse and breach of this obligation shall result in a bookmaker being removed from Epsom Downs Racecourse;
- (d) on Derby Day, bookmakers' pitching-up time will be up to five (5) hours prior to the start time of the first scheduled race and the bookmakers shall be notified by RBC prior to Derby Day of the time a betting ring manager will be available in each betting area;
- (e) on Ladies Day bookmakers' pitching-up time will be up to three (3) hours prior to the start time of the first scheduled race;
- (f) bookmakers who arrive after position allocation has commenced will be allocated a betting position as soon as reasonably practicable;
- (g) the number of betting positions allocated shall not exceed the actual number of positions on the List of Bookmakers awarded by the Racecourse and
- (h) the layout and precise location of the betting area shall be determined by the Racecourse/BRM on the day.

3.12 When operating from a betting position on the Hill bookmakers shall issue printed itemised tickets to all customers who place bets.

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If you have any questions regarding this bidding process, please contact Steve Clare by telephone on 07836 515624 or by email at steve.clare@redgateconsulting.co.uk.

The Racecourse will carry out a review of the procedure for allocating betting positions on the Hill after the 2026 season.

Yours sincerely

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on behalf of the **Epsom Downs Racecourse Limited**