

Arrangements for Bookmakers
The Festival 10th to 13th March 2026

Dear Bookmaker

Cheltenham Racecourse looks forward to welcoming you to the 2026 Festival.

Joint Drop Off As per previous years, there will be the opportunity to drop off joints on Monday and pre-gates opening. To drop-off on Monday please register in advance (with at least 24 hours' notice) by emailing bookmakers@thejockeyclub.co.uk You will need your RBC ID badge along with either an Annual Members pass card or admission ticket for that day. Raceday drop-off will be via prior booking only. All vehicles are off site by 9:45. Last entry will be 9:30 on each morning. To access the enclosures, you will need to have either your admission ticket/s or Annual Member's passcard for each occupant of the vehicle.

Equipment left entirely at bookmaker's own risk.

Gates Open 10.30 a.m.
for
Racegoers

Pitching in 10 a.m. Tatts, Rails, Best Mate
Time 10.30am Lower Tatts; Centaur; See You Then; Lower Rails

◆ **Parking** – See map attached. All bookmakers require a car park label to park at the Festival. The application process for these labels is now closed. For bookmakers who have yet received their car park labels please email Cheltenham.bookmakers@thejockeyclub.co.uk. One pass per pitch is complimentary. There are three main car parks – grassed area behind the Members Car Park behind Hall of Fame entrance (yellow label); outside North entrance (red label); behind Best Mate enclosure (purple label). Vehicles without a valid car park label may be parked in the staff car park (green car park). Access to the staff car park must be via presenting a confirmation email from the bookmaker you are working for or a photo of his ID. JCR have a zero tolerance on abuse to car park attendants.

Please be aware that due to significant safety concerns around pedestrians exiting the course, a road closure southbound on the Evesham Rd will again be in place each evening. The timings mean it can be closed between 4.00 p.m. and 8.00 p.m.. However, as it's a dynamic road closure it will be lifted as quickly as pedestrian flow allows. Exit left out of P7 gate will be not be possible for at least One hour after the last race.

◆ **Online Ticket Purchases** – 2026 Festival Bookmaker Daily Betting Badges must be purchased in advance on line available up until 10am on Raceday's via the link on RBC website. The DBB for all Festival days is 8x the public admission price but online charged at 7x.

The online DBB does not provide entry to the racecourse. Bookmakers must use either an annual member's badge or a public admission ticket to gain entry.

Access into the enclosures will be by bar-coded Public Admission tickets or Annual Members pass card.

On Day Ticket Prices Tattersalls Best Mate

Tuesday	£91	£70
Wednesday	£91	£70
Thursday	£91	£70
Friday	£113*	£86*

Tues, Weds & Thurs 'on the day price; Fri sold out 2025 last available 2026 public price shown *.

Bookmakers Daily Betting Badge Online Fees

Daily Betting Badge Price Tattersalls Best Mate

Tuesday	£637	£490
Wednesday	£637	£490
Thursday	£637	£490
Friday	£791	£602

◆ **Marketing Fee**– £172.5 for all betting areas (except Best Mate £80)

◆ **RBC Daily Fee** - £30 in each betting ring (except Best Mate £10).

◆ **DBB - bookmaker admission ticket or annual membership required in addition to the online price.**

◆ **Refunds** – should you purchase a DBB/tickets and decide not to use them a full refund is available upon application to: bookmakers@thejockeyclub.co.uk . Provide invoice number etc.

General Arrangements

◆ **Searching** – The Cheltenham Festival is a major international event, and this mass gathering has a worldwide audience, we therefore all need to be conscious of the security of the event. In order that we can provide a safe and secure venue, we do ask that you comply with the requests of our searching staff, supported by the Police and we are grateful for your cooperation. Please allow extra time for any checks as Police requirements are for 100% bag checking this includes staff and all customers.

◆ **North Entrance** – please note that entrance T11 is now for Owners & Trainers only. The adjacent entrance T12 will provide bookmaker pedestrian/kit entry.

◆ **ATMs / Bookmaker banking facilities** - there will be a number of ATM machines around the site. Unfortunately, there will be no bookmaker banking facilities on site.

◆ **Early Booking Discounts** can be used for bookmaker and staff admission tickets. Annual Members passcards can be used for access to the course.

◆ **Dress Code: Please note that jeans, shorts, t-shirts and sports attire (including football and rugby shirts, sweatshirts and trainers) are not permitted.**

◆ **Pitching In Times** – To ensure the allocation of pitches runs smoothly, please arrive in plenty of time. Tatts/Rails please meet in Tattersalls Ring proximate to the Betting Ring Managers Office; Best Mate at the front of the Best Mate stand stepping's; See You Then Terrace and Centaur, please meet at the joints.

◆ **All kit to be labelled** with contact names. Suspicious activity or unidentified objects in the Betting Ring will be reported and removed

◆ The BRMs Offices cannot be used for any type of storage.

◆ Please keep kit safely stowed away within the 1.5m pitch boundary.

◆ The betting rings will be cleaned after racing. **All joints need to be moved** to the front or rear of Betting Rings to allow this process as directed by BRMs.

◆ **Rubbish** bags will be provided each day. It is your responsibility to ensure that used betting slips are put in them.

◆ **Third party advertising** must be completely removed or covered

◆ **Rails Drop Signs** - most rails bookmakers have obtained new drop signs to fit magnetically on the steel lower front of Cheltenham rails joints. Remaining rails bookmakers are encouraged to obtain new signage before The Festival. Dimensions – 1100mm x 700mm Rails in front of the grandstands or 1600mm x 800mm for the larger joints elsewhere. The old roll up vinyl lower signs cannot be used.

◆ **Bookmaker nameplates and lower signs/wraparounds** must remain in place until winning bets from the final race are paid. Bookmakers must remain in situ until 10 mins after the weigh-in. Monies for any unpaid winners to be left with the BRM.

◆ **Umbrellas** in all areas must be lowered BEFORE the off.

◆ **Secondary Payouts** are authorised in the following areas only; Centaur end positions; 7 positions at Northern end of Lower Tatts; Best Mate 5 positions outside Food Hall; Best Mate Back Row; Best Mate row 19-24; each end of Courtyard i.e. 1 & 8 & each end of Centaur i.e. 1 & 6. Extra furniture or tables, for the purposes of paying out, are not allowed. A worker with clip board is all that is authorised.

- ◆ **Only use card readers that block payment by credit cards.**
- ◆ **Please do not overload electric sockets on the rails by using extension cables.**

Joints

◆ **All Bookmakers – Joints throughout the racecourse must be anchored or weighed down. The use of equipment on joints in excess of the RBC Ltd recommended maximums is not permitted.**

◆ **Communications** – Two-way communications may only be used for betting in accordance with the Bookmaker's Licence/Special Conditions E.

◆ **Networking Information – Cheltenham Racecourse and the Bookmakers Associations (“the Associations”) have reviewed the arrangements for:-**

(a) **the networking or linking of betting positions where one bookmaker holds more than one position at the racecourse; and**

(b) **the networking or linking of betting positions which are operated by more than one independent bookmaker.**

Further to that review, the following procedures will apply:-

The networking or linking of betting positions where one bookmaker holds more than one position at the racecourse:

Cheltenham Racecourse and the Associations consider that the terms of the Bookmaker's Licence with the racecourse make provision for a bookmaker who has more than one position at a racecourse to network those positions provided that bookmaker trades those positions under the same name.

There is no similar provision to allow independent bookmakers to network or link their positions together.

The networking or linking of betting positions which are operated by more than one independent bookmaker:

The practice of more than one independent bookmaker networking their positions contravenes Clause 4.4 of the Bookmaker's Licence with the racecourse, Cheltenham Racecourse and the Associations consider that such networking amounts to the 'sharing of possession' of each position which is prohibited by Clause 4.4.

Racecourse Data Technologies and the other bookmaker software suppliers have been notified that they may not provide a network in such circumstances.

Wi-Fi

Bookmakers utilising Wi-Fi must ensure broadcasting is restricted strictly to approved channels. To maintain a consistent and reliable service, the following parameters apply.

- Permitted channels: 36, 40, 44 or 48 within the 5GHz band may only be used.
- Restricted band: the 2.4GHz band should be avoided wherever possible and must not be used without prior agreement.

Any third-party solutions requiring alternative configuration must be discussed and approved prior to deployment, with requests directed to the racecourse team who will coordinate onsite and engage The Jockey Club IT team as required.

All third parties bringing or installing wireless equipment are responsible for ensuring their configuration complies with these requirements before arriving onsite. Early engagement with The Jockey Club IT team is strongly encouraged where clarification or approval is required.

Wireless activity across the venue will be actively monitored throughout the event to maintain a consistent racegoer and operational experience.

Where deployments operate outside the defined parameters or cause interference, racecourse operational teams may request immediate adjustments, including channel changes, power reduction, or temporary shutdown of equipment where necessary.

We look forward to your cooperation on this matter.

If you have any further queries about the meeting or facilities, please check our website www.cheltenham.co.uk

For any specific betting enquiries, please contact Andy Collins, Betting Ring Manager at 07967 322813. Alternatively, please consult the RBC Ltd website.

We look forward to seeing you and hope you have a terrific Festival.

Regards

Neil Pateman

National Betting Ring Manager

07973 122071